

SCI Convention – February 5-8, 2020 Press Room Information and Media Guidelines



The following policies and guidelines have been prepared for news media covering the Safari Club International's Annual Hunters' Convention, the Ultimate Sportsmen's Market™. If you have any questions regarding policies, press room operations or available resources, please contact the SCI Annual Hunters' Convention Public Relations staff. Our sole objective is to help the working media make the most of the opportunities of the Annual Hunters' Convention. We look forward to working with you.

Kevin Howard

Kevin Howard

SCI Convention Media Coordinator

khoward@howardcommunications.com

573-898-3422

WORKING PRESS:

Press Room Hours:

February 4	1:00 pm – 5:00 pm
February 5	8:30 am – 5:00 pm
February 6	8:30 am – 5:00 pm
February 7	8:30 am – 5:00 pm
February 8	8:30 am – 3:00 pm

Exhibitor/Floor Hours:

February 5	10:00 am – 5:00 pm
February 6	9:00 am – 5:00 pm
February 7	9:00 am – 5:00 pm
February 8	9:00 am – 5:00 pm

Press Room Provided Equipment and Services

SCI is committed to making the experience for the working media as professionally rewarding as possible. The Press Room provides wireless access so media can work effectively. Beverages will be provided throughout the day, and light breakfast items in the morning. The Press Room will make available a limited number of computers for working media to use that will have Internet access. These computers are to be used strictly for research and story composing or filing. A small room within the Press Room is available for conducting interviews. Any activity not relating to these may result in forfeiting all access and rights to the SCI Annual Hunters' Convention Press Room. Altering or changing any computer settings is strictly prohibited.



Registration and Eligibility

It is **MANDATORY** that media pre-register at www.showsci.org. All press registration and verification are at the sole discretion of the SCI Annual Hunters' Convention Public Relations staff.

Media who are pre-registered should proceed to the SCI Annual Hunters' Convention registration area located near the main entrance at the Reno-Sparks Convention Center. Photo identification will be required. Badges may not be picked up by anyone other than the registered badge holder. Registered media must wear issued badges during the Annual Hunters' Convention sessions and/or when covering Convention events.

SCI reserves the right to bar from this and future events any media badge holder who attempts to solicit services, advertising or subscriptions from press, registrants or exhibitors. Media members whose values do not closely align with the Safari Club International's mission to encourage an appreciation for nature and wildlife so that conservation efforts remain strong, while also fighting to protect the rich hunting heritage will also be denied access.

Any personal property is solely the responsibility of the owner. Neither SCI nor the Annual Hunters' Convention is responsible for the loss or damage of any property in the official Press Room.

Only authorized SCI Annual Hunters' Convention Staff is allowed in the Press Room administration area.

Video Guidelines

All approved and registered media attending the SCI Annual Hunters' Convention are allowed to shoot video on the show floor following the below guidelines:

- All media wishing to film must fill out the Video Consent Form and receive approval from the SCI Public Relations and Convention Committee.
- All film crews must be escorted by a member of the SCI Public Relations team or be approved for a special Video Badge.
- A special Video Badge will be handed out at the discretion of the SCI Public Relations Team and allows film crews to film without escort.
- All approved videographers will be issued a vest to distinguish them on the show floor. All vests need to be returned at the end of each day.
- Topics of filming must only pertain to exhibitors and the SCI Annual Hunters' Convention.
- As a courtesy, media must ask permission to film an exhibitor's booth.
- Interviews at an exhibitor's booth must be under 10 minutes in length.

Public Relations, Corporate Representatives and Exhibitors:

Exhibition and representatives from industry, communications/public relations firms or companies producing print or electronic materials for self-promotional purposes are not permitted to register as press. Advertising sales representatives, public relations and marketing professionals, publishers and others must register through the SCI Annual Hunters' Convention registration process and pay the required registration fee regardless of affiliation with a journalism organization. Anyone issued a press badge who solicits advertising or sponsorship could be subject to removal from the premises and excluded from attending future events.