



Convention Directory Advertising

Space will be sold on a first-come, first-served basis.
Limited advertising space is available. Reserve yours today.

VERBAL ORDERS ARE NOT BINDING

All orders and instructions **MUST BE RECEIVED IN WRITING ALONG WITH PREPAYMENT PRIOR TO CLOSING DATE.**

No Special Position Requests Accepted

CANCELLATIONS

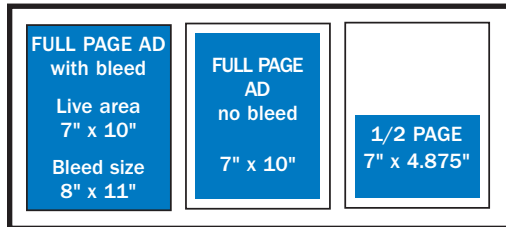
Orders may not be cancelled after closing date.

AD CLOSING DATE: Nov. 21, 2008
MATERIALS DUE: Nov. 28, 2008

ADVERTISING SPACE RATES

(Ad preparation not included in rates)

FULL Page Color	\$1,500.00
1/2 Page Color	\$850.00
FULL Page Black & White	\$950.00
1/2 Page Black & White	\$600.00
Inside Front & Back Cover	\$1,750.00 SOLD!
Back Cover	\$2,000.00 SOLD!



MECHANICAL REQUIREMENTS

Binding: Saddlestitch Trim Size: 7 3/4 X 10 3/4

BLEEDS ON FULL PAGE ADS ONLY

PREFERRED MATERIALS

PDF/X-1a compliant files

NO ARTBOARDS, FILM OR NATIVE FILES ARE ACCEPTED

AD PREPARATION COSTS

Advertisers needing layout, design, type, photo halftones, or any other service required to prepare their ad for printing are subject to the following charges.

For most blayouts, design and type:

Full Page: \$400 **1/2 Page:** \$250

Revisions to existing ads will be charged on the basis of work done by a ratio not to exceed the cost of a new ad space. Minimum charge is \$35.00. Publisher cannot be held responsible for returning materials provided for production.

COPY AND CONTRACT PROVISIONS

All advertisements are accepted and published by the Publisher on the representation that the advertisers and /or advertising agency are properly authorized to publish the entire contents and subject matter thereof. It is understood that the advertiser and/or advertising agency will indemnify and hold the Publisher harmless from and against any loss, expense or other liability resulting from any claims or suits that may arise out of the publication of such advertisements.

Publisher assumes no responsibility for insertion of incorrect key number or incorrect advertisement or omission of any advertisement.

Publisher will not be bound by conditions printed or appearing on order blanks or copy instructions which conflict with provisions of the rate card.

Publisher reserves the right to decline or reject any advertising for any reason, at any time without liability, even though previously acknowledged or accepted.

TO RESERVE ADVERTISING SPACE
CALL 520-620-9313
and ask for the Convention Resource Assistant.

SHIPPING INFORMATION

Send ad copy materials to:

Safari Club International, SCI Publications, Convention Directory
Advertising Coordinator 520-620-1220, ext. 287
4800 West Gates Pass Rd
Tucson AZ 85745-9490

Signing this contract indicates you understand the terms and conditions contained herein.

Advertiser Signature _____ Date _____

Advertiser _____ Agency _____

Contact Name _____ Phone _____ Fax _____

Address _____

City _____ State/Prov. _____ ZIP _____

First Time Advertiser Current Advertiser Artwork Provided Production Assistance Requested

Full Page BW 1/2 Page BW Full Page 4C 1/2 Page 4C Total Amount Due for Space Reservation \$ _____

Method of Payment: Check Charge my credit card VISA MasterCard AMEX Diners Discover

Cardholder Name (if different) _____

Card Number _____ Expiration Date _____

Signature of Cardholder _____

SCI USE ONLY
Company Name: _____
Company ID # _____
Booth #(s) _____